

POOL and SAUNA Бассейны и сауны



The **Pool & Sauna** magazine is the leading publication in the field of construction, operation and design of pools, baths, saunas, wellness and spa complexes. It has been published since 1999. The colorfully illustrated, information-rich materials of the magazine cover a wide range of topics - from analysis of the design features of the pools, advanced water treatment methods and recommendations for choosing engineering and climatic equipment to familiarization with modern wellness technologies, reviews of new models of stoves and heaters for saunas and baths, household appliances, furniture and accessories.

Topics:

- Pools (swimming pool, inground and ground pool, whirlpools)
- Spa, bathhouses, saunas, hammams
- Waterparks
- Full range of pool and sauna equipment
- SPA projecting, building and design
- Interviews with the aqua industry professionals
- Marketing news, video reports in the online version of the magazine and on Pool and sauna YouTube and telegram channels
- Spa hotels, fitness clubs and spa complexes review
- Local and International exhibitions highlights
- Platform for architects, designers and builders communication

PRICE FOR ADVERTISEMENT

SIZE	PRICE IN EURO
Instagram post	50
Contact information in the frame	50
¼ page	100
⅓ page	200
½ page	300
1/1 (editorial)	350
1/1 page image advertisement	600
Pages 3/5/7	700
2/1 editorial	600
2/1 page image advertisement	900
2 nd cover page+ 1 st page (first spread)	1 500
2 nd cover page	900
3-rd cover page	800
4 th cover page	1500

2023 TIMETABLE

Issue	Materials due	Ship date
1/23 (122)	February 10	March 15
2/23 (123)	May 26	June 23
3/23 (124)	August 25	September 22
4/23 (125)	November 24	December 22

Circulation 10 000

Online version



Volume 128 pages

Frequency 4 time a year